



Fundraiser Pack



Thank you so much for downloading our fundraising pack.

Totnes Caring supports people to live as independently as possible, connecting to their community, to increase their health and wellbeing and to combat isolation and loneliness. We do this by delivering group activities, bringing people together, and by providing support, information, and advice to individuals.

As a small local charity, the vital funds you raise on our behalf will enable us to continue this important support in and around the Totnes community, getting the help to the people that need it.

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Supporting Local

BY CLAIRE HILL,
TOTNES CARING CEO

Hi Everyone,

I want to thank you all for choosing to support our wonderful local charity!

We could not deliver many of our services without our wonderful fundraisers and volunteers. We currently have 31 members of staff and 104 active volunteers. So, as you can see we have over three times as many volunteers as staff enabling Totnes Caring to support the most vulnerable in our community.

This year so far has had its challenges, our client numbers have increased across all services, clients' needs are multiple and often quite complex, and it is one of our toughest years financially, but through it all we see smiles on our clients' faces and Totnes Caring has a strong sense of community.

Our client survey conducted this summer showed that 100% of respondents were either satisfied or very satisfied with the overall service they received from Totnes Caring, and felt we also treat them with dignity and respect. 90% agreed or strongly agreed that we increased their health and wellbeing, and 76% felt that we had increased or maintained their independence. Some figures to be proud of!

With your fundraising support and help, we will be there for those in need with a smile on our face to bring them some help and hopefully some joy.

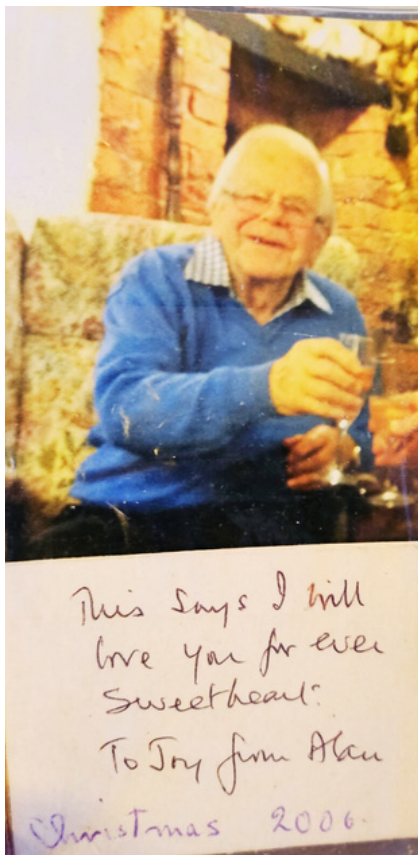
All the best,

Claire

*"I really value
your help and
kindness"*

Totnes Caring Home Help Client

Meet Joy...91 years young



Joy first joined Totnes Caring seven years ago for Lunch Club, as she had heard it was a friendly environment to meet and socialise with like minded people. Although nervous to be part of a group at first, Joy soon found that she was among friends and looked forward to the twice weekly meetings for a tasty meal and to see some friendly faces.

When the love of Joy's life, Alan, very sadly passed away six years ago, Joy felt totally lost. It was, she says, Totnes Caring's Lunch Club that helped to get her through those first couple of difficult years and helped her to build a routine that connected her to her local community, despite the difficulty with her eyesight and mobility. Totnes Caring provides regular transport to get Joy to lunch club and to other events too throughout the year, including transport to medical appointments and check ups. Throughout the Covid pandemic, it was the amazing volunteers alongside the charity that saw Joy and delivered hot meals to her doorstep throughout and a much needed friendly face and voice to connect with.

Joy said;

"When I lost Alan, my world fell apart and I miss him everyday... each morning I wake up and reach out like he is still there. Each morning I feel sad he isn't, but I look forward to Lunch Club and seeing my friends and eating some good food and especially going to the concerts at Kevicc and Dartington.

It brings me happiness and purpose and I know Alan would be looking down smiling, knowing that I'm not alone and have people around to help.

I owe Totnes Caring so much gratitude and I think they are truly amazing, without them I felt invisible to the community, now I feel part of it."

Money raised by you will go to people like Joy, who need some help navigating life without a loved one, or perhaps some support to get out of the house and join something. Or like Joy, to provide much needed transport to appointments, to help with technology or just a friendly face or two. Thank you for choosing to support Joy and others in the community to thrive. You have changed someone's life for the better.



"Would miss Totnes Caring terribly if anything happened to it"

Totnes Caring Client



Fundraising Ideas

There are many different ways you can fundraise for Totnes Caring, from raffles with locally donated prizes, to sponsored walks and runs, to car washing and coffee mornings! We are here to support you with your ideas every step of the way!

Fundraising can be a wonderful way to get experience of event planning and can even be part of a Duke of Edinburgh award, or a great way to get fit and healthy and to get to know your local community.

Making a start

I have decided on my idea, what next?

Once you have decided on what you would like to do, consider appropriate venues, timings and dates and how you would like to collect the money.

- There are many different ways to collect funds, from sponsorship forms, to platforms such as Just Giving, as well as popping in to the office with cash, cheques and card.
- Consider the health and safety element of your event, what needs to be thought about and planned for? Is the space right for the idea you have planned? Will you need a risk assessment?
- Think about the timing, is there enough time to plan the event with the date you have chosen? Is it a date that will work with your target audience or venue?
- Once those boxes are ticked, the next thing is to promote your event! This can be done really easily through local papers, social media and word of mouth. Let us know and tag us in and we can promote it alongside you!
- Drop us a line! If we can support you in planning or helping with the event in any way - we'd be delighted to do so!

Resources

- Logos - drop us an email at info@totnescaring.org.uk if you need our logos to promote your fundraising/ give us a call!
- Leaflets - we can provide information on what we do at Totnes Caring, to be given out at your event.
- Newsletters - you can access our quarterly Newsletter online from our website. It gives you a great idea of the things we do at TC.
- Social Media - tag us in and we will promote your fundraising from our platforms!
- Photographs - we would love you to take pictures of your event, make sure you have permission of the people featured and send them in.
- Collection boxes and buckets - drop us an email to enable us to supply these to you, each has to be logged and registered before being given out and collected in.



"It brightens up my day to go to Art Group and gives me much needed company and creativity"

Totnes Caring Art Group Client





There are many ways in which you can help support Totnes Caring:

Donate online – the process is simple and secure.

Become a Friend of Totnes Caring and make regular monthly, quarterly or annual donations – (by setting up a Standing Order from your bank account). If you are a tax payer, again, please gift aid it, so we're able to reclaim the tax.

Join the 50/50 Club with quarterly prizes, plus the chance to win the annual £1,000 prize!

Donations by card, cash or cheque. Cheques should be made out to 'Totnes Caring Ltd' and sent to Totnes Caring, The Loft, Totnes Community Hospital, Coronation Road, Totnes, Devon TQ9 5GH. You are welcome to bring cash or cheques to the hospital – we are open weekdays 9:30am (10.30 on a Tuesday) – 4.00pm. Please give us a ring on 01803 865 684 when you arrive at the hospital or ask for us at hospital reception, and one of us will come down to meet you.

SeaMoor Lotto Play the SeaMoor Lotto and select Totnes Caring as your chosen charity. Great prizes and £25,000 jackpot on offer. A percentage comes to us and the rest to other local charities.

Say hello: info@totnescaring.org.uk tel: 01803 865684



Remember us in your Will. Legacies are an important source of income for us. Therefore, after providing for your loved ones, please consider leaving us a share of what is left.

Ask for donations to be made to Totnes Caring in your Memory when arranging your funeral plan.

We can receive donations by text: to donate £3 text CARING to 70331; to donate £5 text CARING to 70970; to donate £10 text CARING to 70191

If you are a local business, join our new Business Club - see website for details.

[easyfundraising](#)

Did you know that whenever you buy anything online – from your weekly shop to your annual holiday – you could be raising free donations for Totnes Caring with easyfundraising?

There are over 7,000 brands on board ready to make a donation – including eBay, Argos, John Lewis, ASOS, Booking.com and M&S – and it won't cost you a penny extra to help us raise funds.

All you need to do is:

1. Go to https://www.easyfundraising.org.uk/causes/totnescaring/?utm_campaign=raise-more and join for free.
2. Every time you shop online, go to easyfundraising first to find the site you want and start shopping.
3. After you've checked out, the brand will make a donation to Totnes Caring at no extra cost to you whatsoever!

Say hello: info@totnescaring.org.uk tel: 01803 865684



Coffee Morning



Thank you for hosting a coffee morning for Totnes Caring! By choosing us, you are helping to raise much needed funds for local people in and around the Totnes area. The money will make a real difference to combat isolation and loneliness, and to help people lead as independent lives as possible.



Say hello: info@totnescaring.org.uk tel: 01803 865684



Planning your event:

Timing is key! How, when and where will you host? Have you got people to support it with you and run it on the day?

Promote your event:

Email us for collection boxes, logos and any support you might need in the run up to the event.

Set up an online fundraising page and shout about your event on social media and the local paper. We can also help you to promote it, so get in touch!





On the day:

Arrive early to set up, make the most of the space and decorate the space to catch the eye. Place collection boxes in a prominent position and ask a helper to set up and monitor the funds.

Socialising

As the saying goes, it is good to talk! Fundraising coffee mornings are a great way to mix, meet new people and strike up new friendships. Don't forget to take plenty of pictures (with the permission of the people in it.) It not only captures the mood of the event and creates a memory, it can also be shared to our social media and website platform! Spread the word! See blank poster to edit on next page...



After your event:

Save any leftovers to be offered as 'takeaways' for guests in exchange for a donation.

Pay in your donations - this can be via phone, post or BACS or can be brought in to the Office at Totnes Community Hospital. If your guests have paid on an online platform, the money will come directly to us!

Celebrate! Your hard work and time have given our clients a better chance at being independent and free from isolation.

“ You are true heroes!”

*Thank
you!*





TOTNES CARING
Your local charity

Coffee Morning



TOTNES CARING
YOUR LOCAL CHARITY
Serving The Community

Registered Charity Number: 1112436

[illegible]

Year:

[illegible]

Notes